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The "For Men" Products Everyone Needs Now!

Moisturizer | \$16.49

This Miami Beach—based brand serves up great products with some cheeky innuendo (e.g. tag lines like "handle your largest organ with care"). But, what I appreciate about DUDE is that it's simple and to the point. The lightly fragranced sandalwood moisturizer delivers on its "fast-absorbing formula" promise—a little dab seeps quickly into skin. This means it's great before bed (no sticking to your pillow!) and right before heading out, under makeup.

Astringent | \$13.99

Oh, oily T-zone, you drive me crazy and not in the fun '90s Britney Spears way. Astringents aren't for everyone, but many of us who have combination or oily skin rely on them. (Not sure about you, but I'm not big into looking like a reflector!) This one, formulated with 2% salicylic acid, works wonders on my forehead, nose, and chin. A light swipe helps oil and dirt come off at the end of the day—visibly on the cotton ball—and helps shrink my pores as if to say, "Hey, dirt and oil, we're closed for the night. Bye." If you've got sensitive skin or aren't oily, skip this and stick to the moisturizer.



